

Message Text

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PAGE 01 LAGOS 00615 170750Z
ACTION AF-10

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TO USDOC WASHDC IMMEDIATE
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UNCLAS LAGOS 00615

FOR BED/OIM

E.O. 11652: N//A
TAGS: BEXP
SUBJECT: NIGERIAN OFFICIALS WISH TO OBSERVE U.S. TRADE FAIR COMPLEX

1. WITH THE SUCCESSFUL COMPLETION OF THE FIRST INTERNATIONAL LAGOS TRADE FAIR, THE DIRECTOR OF THE FAIR, OLUFEMI AKANDE, AND ONE OTHER OFFICIAL WISH TO VISIT THE CHICAGO TRADE FAIR COMPLEX JANUARY 21-25, 1978.

2. THE PURPOSE OF THE VISIT IS TO LEARN FROM TRADE FAIR CENTERS IN THE U.S. AND OTHER COUNTRIES SO THAT THE NIGERIANS CAN MORE EFFECTIVELY UTILIZE THE EXTENSIVE FAIR SITE AND BUILDINGS WHICH WERE BUILT IN THE LAST TWO YEARS FOR THE LAGOS FAIR.

3. MR. AKANDE HAS MADE A WRITTEN REQUEST TO THE EMBASSY SEEKING U.S. GOVERNMENT ASSISTANCE IN ARRANGING FOR THE CHICAGO FAIR AUTHORITY TO RECEIVE THE TWO-MAN NIGERIAN TEAM ON THE ABOVE DATES. WE WOULD MUCH APPRECIATE US\$9'S ASSISTANCE IN MAKING SUITABLE ARRANGEMENTS FOR THE VISIT.

4. WE SUGGEST DEPARTMENT ALSO CONSIDER PUTTING AKANDE IN TOUCH WITH LEADING COMMERCIAL EXHIBITION CONSULTANTS WHO COULD BE PROFESSIONALLY HELPFUL IN SHOWING HOW TO USE TRADE
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FAIR FACILITIES WHICH WOULD OTHERWISE BE DORMANT AROUND THE YEAR. ONE SUCH COMPANY IS CLAPP AND PLIAK, NEW YORK CITY (COMPANY'S WASHINGTON REPRESENTATIVE IS E.J. KRAUSE, FORMER DIRECTOR OF OIM, TELEPHONE 301-320-4237).

5. PLEASE ADVISE EMBASSY ON ARRANGEMENTS SO THAT WE CAN INFORM AKANDE AND FEDERAL MINISTRY OF TRADE.

EASUM

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NNN

Message Attributes

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